

RATE OF PROMOTED VOLUME
NIELSEN HOUSEHOLD PANEL

TOTAL OUTLETS

	TOT CAMEL		TOT CAMEL		TOT CAMEL		TOT CAMEL		TOT CAMEL		TOT CAMEL	
	CAMEL 70	CAMEL 70	FF/LTS	FF/LTS	TOT CAMEL	TOT CAMEL	LTS	LTS	TOT CAMEL	TOT CAMEL	TOT CAMEL	TOT CAMEL
	FF	FF	FLTR	FLTR	FF FILTER	FF FILTER	FILTER	FILTER	ULT	ULT	ULT	ULT
	TOT % VOL	TOT % VOL	TOT % VOL	TOT % VOL	TOT % VOL	TOT % VOL	TOT % VOL	TOT % VOL	TOT % VOL	TOT % VOL	TOT % VOL	TOT % VOL
	ON MNF	ON A/O	ON MNF	ON A/O	ON MNF	ON A/O	ON MNF	ON A/O	ON MNF	ON A/O	ON MNF	ON A/O
	COUPON	DEALS	COUPON	DEALS	COUPON	DEALS	COUPON	DEALS	COUPON	DEALS	COUPON	DEALS
JAN 28,1989	15	0	27	0	22	0	29	0	0	0	0	0
FEB 25,1989	23	1	22	0	8	0	31	0	0	0	0	0
MAR 25,1989	22	0	29	2	42	0	22	3	0	0	0	0
APR 22,1989	29	0	17	1	11	2	21	0	0	0	0	0
MAY 20,1989	21	0	27	1	28	0	26	1	0	0	0	0
JUN 17,1989	24	0	22	1	14	0	28	1	0	0	0	0
JUL 15,1989	21	0	16	0	11	0	19	0	0	0	0	0
AUG 12,1989	21	0	18	2	20	4	18	1	0	0	0	0
SEP 9,1989	7	0	16	4	16	4	15	3	0	0	0	0
OCT 7,1989	9	0	13	1	9	2	14	0	0	0	0	0
NOV 4,1989	4	0	14	0	17	1	13	0	0	0	0	0
DEC 2,1989	3	0	14	0	9	0	16	0	0	0	0	0
DEC 30,1989	6	0	17	0	21	0	15	0	0	0	0	0
JAN 27,1990	6	0	12	1	16	1	11	0	0	0	0	0
FEB 24,1990	9	0	12	0	19	1	8	0	0	0	0	0
MAR 24,1990	5	0	14	0	24	0	10	0	0	0	0	0
APR 21,1990	2	0	8	1	17	2	3	0	0	0	0	0
MAY 19,1990	2	0	5	0	7	1	5	0	0	0	0	0
JUN 16,1990	1	0	7	0	6	0	8	0	0	0	0	0
JUL 14,1990	11	0	10	0	10	0	11	0	0	0	0	0
AUG 11,1990	12	1	13	1	19	1	9	0	0	0	0	0
SEP 8,1990	18	0	17	0	26	0	14	0	0	0	0	0
OCT 6,1990	30	0	14	2	18	4	13	1	0	0	0	0
NOV 3,1990	40	0	26	3	30	3	24	3	0	0	0	0
DEC 1,1990	36	0	19	0	17	1	19	0	0	0	0	0
DEC 29,1990	44	0	23	0	28	0	20	0	38	6	0	0
JAN 26,1991	44	0	21	1	35	1	12	0	51	4	0	0
FEB 23,1991	32	0	20	0	21	0	20	0	42	3	0	0
MAR 23,1991	25	0	10	0	18	0	7	0	33	2	0	0
APR 20,1991	23	0	10	0	14	1	9	0	41	2	0	0
MAY 18,1991	32	0	20	0	28	0	15	0	29	0	0	0
JUN 15,1991	30	0	17	0	14	0	19	0	16	0	0	0
JUL 13,1991	28	0	17	0	23	0	14	0	37	0	0	0
AUG 10,1991	18	0	19	0	14	0	23	0	43	2	0	0
SEP 7,1991	15	0	13	0	21	0	8	0	69	0	0	0
OCT 5,1991	9	0	4	2	2	0	6	5	10	0	0	0
NOV 2,1991	13	0	5	0	2	0	7	0	22	0	0	0
NOV 30,1991	14	0	7	1	12	0	2	1	8	0	0	0
DEC 28,1991	12	0	12	0	8	0	14	0	0	0	0	0
JAN 25,1992	7	0	14	1	12	2	16	0	15	0	0	0
FEB 22,1992	11	0	16	1	22	1	9	1	1	2	0	0
MAR 21,1992	14	0	22	1	31	1	16	0	4	0	0	0
APR 18,1992	20	0	12	0	24	1	3	0	9	0	0	0
MAY 16,1992	17	0	31	0	1	1	42	0	18	0	0	0
JUN 13,1992	12	0	21	2	5	9	27	0	25	0	0	0
JUL 11,1992	7	0	12	0	14	0	11	0	9	0	0	0
AUG 8,1992	2	0	11	0	13	0	10	0	31	1	0	0
SEP 5,1992	2	0	13	1	10	0	15	2	1	0	0	0
OCT 3,1992	5	0	16	2	4	7	22	0	12	0	0	0
OCT 31,1992	3	0	16	0	11	1	17	0	19	0	0	0

2045380309